



Absolute Color

Commercial Printing & Promotional Products

Your Perfect Solution!

absolutecolor.com



THE COMPANY

Absolute Color is a family-owned commercial printing company in Houston, Texas. We believe that all jobs begin with building a strong relationship with our customers and because of this approach, you will understand why Absolute Color has been the best kept secret in Houston. Rather than hoarding every print job available, Absolute Color prefers to treat each one of its customers as part of our close knit family.

Paying attention to detail in every aspect of the production line ensures total customer satisfaction from beginning to end. Absolute Color is more than just a printing company, we are a one-stop-shop for all your printing, fulfillment and signage needs - big or small, we are here to serve and make you feel like family.

With more than 30 years of printing experience as a cornerstone of our business, Absolute Color has been trusted by Fortune 500 Companies worldwide for all their printed collateral. Our 30,000 square-foot Houston printing facility and state-of-the art printing technologies deliver award-winning quality and services to all our clients in the Houston area and around the globe.

Absolute Color invests in the right people, equipment and technology to ensure we meet our client's expectations for high-end printing. Absolute Color believes that if we can provide a state-of-the art printing facility to accommodate our client's projects, we can continue to uphold our commitment to Top Quality, Top Service and Exceptional Value.

OUR PREPRESS SERVICES

Error-free projects start with seamless workflows and professional personnel. We utilize a complete digital workflow (Rip-It-Once) with an artificial intelligent warning system to ensure that your files print correctly. Our Rip-It-Once Technology is the backbone of our error-free digital delivery to our proofer, platesetter and presses.

- Epson Proofing System
- Rip-It-Once Technology
- Digital Smart Impositions
- Complete PDF / JDF Workflow
- At Press Color Scanner
- Color Proofing on Your Specific Stock
- Digital Platesetter
- Smart PDF Editing
- KHS & Komori Color Management
- G7 Idealliance Expert On Staff



OUR PRINTING SERVICES

Whether your job calls for sheet-fed, digital press or even grand-format, we've got you covered with 1 to 10 colors conventional, digital or UV printing.

- 10 - Color 40" Press With Inline Coater
- 5 - Color 31" Press With Inline Coater
- Ricoh 901 With Inline Stitcher
- Perfecting 5 Color over 5 Color In One Pass
- Offline 40" UV Coating
- Konica 8000 Digital



OUR BINDERY SERVICES

Where it all comes together. Our full service bindery and finishing department can complete virtually anything that you can imagine. We also have strategic alliances with some of Houston's largest vendors to insure that your project is on time and on budget.

- Folding
- Gluing
- Perforating
- Perfect Binding
- Foil Stamping
- Grommets
- Inserting
- Lamination
- GBC Binding
- Padding
- Drilling
- Perimeter Trim
- Offline UV Coating
- Cutting
- Coil Binding
- 1 & 4 Wafer Sealing
- Shrink Wrapping
- Easel Backing
- Die-cutting
- In-line Saddle Stitching
- Wire-O Binding
- Numbering
- Mounting
- Step (H) Stakes

OUR LARGE FORMAT SERVICES

From photographic reproductions to Billboards, anything is possible and no job is too large or too small.

- Direct print to any substrate up to 3" thick
- Custom Contour cut Vinyl plotter
- Up to 40" wide Aqueous Ink printing
- Exhibit materials
- Installations
- Hybrid Flatbed and Roll media UV Ink printer with White Ink
- 4' x 8' Flatbed CNC router
- Up to 60" wide output for Interior or exterior applications
- Up to 64" wide pressure sensitive or High Temp film laminating



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PROMOTIONAL PRODUCTS SERVICES

Promovana.com

Promotional products are our business focus. We know products and we understand how to help you make wise and useful product investments. We stay up-to-date on the infinite number of branded logo products for promoting your business. That's why you rely on us for innovative options and trending products that will work for your campaign. We are more than a distributor of creative branded marketing products. We work with each of our clients individually to assess their needs and determine the best way to represent their business brand to their current and potential customers.

- Corporate Apparel
- Awards & Recognition
- Tech Products
- Embroidery / Silkscreening
- Drink Ware & Writing Instruments
- Trade Show Give-aways
- Sand Carving / Laser Etching
- Travel Accessories
- So much more..



MAILING SERVICES

When you team with Absolute Color for your postage and mailing, you avoid overspending due to generic, one-size-fits-all postage strategies. Our insider know-how and partnership with the USPS means we go beyond standard discounts to uncover the smartest, lowest-rate and quickest mailing solutions on the market. Whether your quantity is large or small, we'll analyze your mailing list to identify strategies that allow maximum efficiencies and deeper discounts.

- Database Management
- Match Mailing
- Lasering
- Wafer Seal
- Data Mining
- Inserting
- EDDM (Every Door Direct Mail)
- Poly-Bagging
- List Filtering
- Inkjetting
- Carrier Route / Drop Shipping
- CASS / DPV Certification



OUR MISSION STATEMENT

Absolute Color was founded on the basic principles of honesty and a passion for customer service. Over time, we have built a concrete reputation in the Houston printing market while continuing to grow and expand our capabilities and services to large and small businesses in Houston, Texas. Today, we harness decades of experience, a pool of dedicated print professionals and state-of-the art printing technology that provides unparalleled quality and services to all our customers.

We have built our reputation by delivering quality printing that businesses need for over 30 years, with our commitment to Quality, Service and Cost effective pricing plus a 100% guarantee to back up our statement of turnaround. If you haven't contemplated ordering your printing online, we hope you'll consider us for your next printing project. You can buy with confidence as your orders are backed by satisfaction and on-time shipping guarantees. Give us a call - we're here to help! Our goal is to make printing easy to order and affordable to everyone. On behalf of our entire staff at Absolute Color, thank you for your business and continued support and for allowing us to be the leading online business-to-business printing portal in the nation. We look forward to serving you for many years to come.



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